

AMENDMENTS TO THE CLAIMS

The following Listing of Claims replaces all prior versions and listings of claims in the present application.

Listing of Claims:

1. (Currently Amended) A retail display apparatus, comprising:

a product dump table having a side wall terminating in a top edge adjacent a product receiving cavity;

a singular U-shaped support structure comprising a pair of generally vertical frame members and a generally horizontal frame member, the support structure to be placed in confronting relation to the side wall of the product dump table;

a mounting structure carried by the support structure, the mounting structure in engagement with to be placed in operative association with the top edge of the product dump table; and

a presentation structure for visually displaying product on the side wall of the product dump table.

2. (Currently Amended) The retail display apparatus of claim 1 wherein the ~~support structure comprises at least a pair of generally~~ vertical frame members are disposed in spaced relation ~~to be placed in contact with the side wall of the product dump table.~~

3. (Currently Amended) The retail display apparatus of claim 2 wherein the ~~support structure further includes a~~ generally horizontal frame member extends extending between and is being integrally associated with each of the spaced generally vertical frame members.

4. (Previously Presented) The retail display apparatus of claim 3 wherein each of the generally vertical frame members has a top end and a bottom end and the generally horizontal frame member extends between and is integrally associated with the top ends.

5. (Currently Amended) The retail display apparatus of claim 1 wherein the mounting structure comprises at least one hanger integrally associated with the support structure ~~to hang the store lead-in fixture from the top edge of the product dump table.~~

6. (Currently Amended) The retail display apparatus of claim 5 wherein the hanger defines a sleeve receiving ~~formed to receive the side wall at the top edge of the sidewall thereof~~ in closely conforming relation to secure the store lead-in fixture in place on the product dump table.

7. (Currently Amended) The retail display apparatus of claim 6 wherein the sleeve is further defined by ~~[[a]] the~~ generally horizontal frame member extending between and integrally associated with ~~[[a]] the~~ pair of generally vertical frame members.

8. (Currently Amended) The retail display apparatus of claim 1 wherein the presentation structure includes at least one product display shelf operatively associated with the support structure and projecting ~~to project~~ outwardly of the side wall of the product dump table.

9. (Currently Amended) The retail display apparatus of claim 8 wherein the product display shelf of the presentation structure extends between and is operatively associated with ~~the~~ the pair of spaced generally vertical frame members of the support structure.

10. (Withdrawn) The store lead-in fixture of claim 9 wherein the presentation structure includes a pegboard surface mounted to the support structure together with at least one product hanging projection mounted to the pegboard surface.

11-20. (Canceled)

21. (Currently Amended) A retail display apparatus, comprising:

a product dump table being generally rectangular and having a continuous side wall defined by four generally perpendicular side wall portions terminating in a continuous top edge adjacent a rectangular product receiving cavity;

a one-piece U-shaped support structure comprising a pair of generally vertical frame members and a generally horizontal frame member integrally associated with the vertical frame members,

the vertical frame members disposed in spaced relation adjacent and engaging a first of the side wall portions of the product dump table[[;]],

the ~~the~~ generally horizontal frame member being connected to each of the generally vertical frame members adjacent the top edge of the product dump table;

at least one hanger connected to the generally horizontal frame member, the hanger engaging the top edge of the product dump table to support the support structure for hanging ~~the generally vertical frame members and generally horizontal frame member from the top edge of the product dump table;~~ and

a product display shelf mounted on the generally vertical frame members and adapted to visually display product on the first of the side wall portions of the product dump table.

22. (New) The retail display apparatus of claim 5, wherein the at least one hanger is disposed between the pair of generally vertical frame members.

23. (New) The retail display apparatus of claim 21, wherein the hanger is disposed between the pair of generally vertical frame members.